



**Mountain West Veterinary Conference
June 6 - 8, 2024**

Sponsor & Exhibitor Packet

**Snake River Event Center
780 Lindsay Blvd
Idaho Falls, ID 83402**

2 Features & Rates



You are invited to join the IVMA in Idaho Falls, ID June 6 - 8, 2024 for the Mountain West Veterinary Conference!

Exhibitors can meet with over 125 veterinarians and 30+ veterinary technicians who participate in the IVMA's annual summer meeting. An opening reception and multiple built-in breaks and meals per day allow you to interact with the attendees as meals are served in the same room as the exhibits.

Register early to reserve your preferred booth location as space is limited.
Registration remains open until all booths are reserved.

EXHIBIT SETUP

Tabletop Exhibit Space

Booth includes 6' table, two chairs, and access to electricity.

Choose your booth! Please visit <https://ivma.org/2024-mwvc/exhibitors/> to view the current booth availability.

Included

Complimentary registration for two representatives as well as breakfast and lunch on Friday & Saturday, morning and afternoon refreshment breaks in the exhibit hall, and Thursday night opening reception. *Registration for any additional exhibit personnel is \$150 per person.*

RATES

Sponsor/Exhibitors

Gold Sponsor- \$3,000

Silver Sponsor - \$2,500

Bronze Sponsor- \$2,000

Exhibitor - \$1,500

Discounted sponsorship for companies providing a speaker. See page 2.

TRAFFIC BUILDER

Veterinarians and veterinary technicians will each receive a "Visit the Exhibits" signature sheet to encourage visiting with exhibitors. Attendees that collect signatures can enter to win one of the door prizes provided by the IVMA. The drawing will be held after lunch on Saturday.

AUCTION DONATION

Representatives are welcome to donate an item for the Live Auction held during the evening BBQ event. Items can be unbranded (no logos) gift baskets, handmade items (wooden bowl, etc.), experiences, artwork, etc. Please include a business card on the item. All auction proceeds will be used to fund Idaho veterinary student scholarships. Thank you!

3 Sponsorship & Exhibitor Benefits



Enjoy benefits at every level!

	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor
Exhibitor/Sponsorship fee	\$3,000	\$2,500	\$2,000	\$1,500
Special fee for companies with speakers	\$2,500	\$2,000	\$1,500	N/A
Booth in Exhibit Hall	X	X	X	X
Company name listed in Proceedings				X
Company logo included in Proceedings	X	X	X	
Breakfast, Lunch, and Beverage Breaks for Two Company Representatives	X	X	X	X
Two Tickets to Opening Reception	X	X	X	X
Attendee list PDF two weeks pre-conference (includes name & city/state, does not include email addresses)	X	X	X	X
Company Name listed on Signage for Exhibit Hall				X
Company Logo on Signage for Exhibit Hall	X	X	X	
Logo on Meeting Materials	X	X	X	
Company name listed on Website				X
Logo on Conference Website	X	X	X	
Half Page Ad in Conference Proceedings (due May 1st)		X		
Full Page Ad in Conference Proceedings (due May 1st)	X			
Logo Included in Program & Proceedings	X	X	X	
Company recognition during intro. of sponsored speaker, if applicable	X	X	X	
Company recognition by the IVMA President during lunch	X			

4 Additional Sponsorship



<u>OPTIONS</u>	<u>Co-sponsor</u>	<u>Sponsor</u>
BREAKS & MEALS		
Friday morning and afternoon breaks	\$500	\$1000
Saturday morning and afternoon breaks	\$500	\$1000
Opening Reception	\$1000	\$2000
One Breakfast	\$1500	\$3000
One Lunch	\$2000	\$4000

Limited to one sponsor each

<u>MEETING MATERIALS</u>	<u>Quantity</u>	<u>Fee</u>
Conference Pens (supplied by sponsor)	175	
Conference Notepads at least 8.5" X 5.5" (supplied by sponsor)	175	
Conference Bags (Printed with IVMA and Sponsor logo)		\$800

Proceedings Ad

Full-Page		\$250
Half-Page, horizontal		\$150

Additional Sponsorship Notes:

- **Breaks & Meals** - Company logo displayed on food and beverage table signs.
- **Conference Pens and Notepads** - Shipped to
Idaho Vet Med Assoc Director
c/o Snake River Event Center
Attn: David Rail
780 Lindsay Blvd
Idaho Falls, ID 83402
Must arrive on or before Wednesday, June 4, 2024.
- **Ad dimensions** -
Full, bleed - 8.24" X 10.75"
Half page, horizontal - 7.25" X 4.75"
Email to director@ivma.org by May 1, 2024

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CONFERENCE COORDINATOR CONTACT INFORMATION

Company Name: _____

Contact Name: _____ Position: _____

Contact Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Company Website _____

Send pre-convention information requests to (Email) _____

Company description for the proceedings (products, services, etc.) _____

CHOOSE ONE TYPE OF REGISTRATION

BOOTH RESERVATION ONLY

____ Exhibitor (\$1,500)

OR BOOTH RESERVATION + SPONSOR

____ Gold (\$4,000)

____ Silver (\$3,000)

____ Bronze (\$2,000)

____ Gold w/speaker (\$2,500)

____ Silver w/speaker (\$2,000)

____ Bronze w/speaker (\$1,500)

____ # of Additional Booth Attendees (\$150 each which includes reception, meals, breaks, name badge)

Booth preferences (write your 1st, 2nd, 3rd choice of booth location): Booth # _____, # _____, # _____ .

View current availability - <https://ivma.org/2024-mwvc/exhibitors/>

COMPANY REPRESENTATIVES—Name Badges (Up to 2 names per booth included. Additional charges for more representatives)

Attendee #1 Name _____ Attendee #2 Name _____

Attendee #1 Cell _____ Attendee #2 Cell _____

Attendee #1 Email _____ Attendee #2 Email _____

Attendee #3 Name _____ Attendee Name #4 _____

Attendee #3 Cell _____ Attendee #4 Cell _____

Attendee #3 Email _____ Attendee #4 Email _____

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CHECK ADDITIONAL SPONSORSHIP OPPORTUNITIES

Pens (supplied by sponsor) Notepads (supplied by sponsor) Logo Tote Bags (\$800)
 Full Page Ad (\$250) Half Page Ad (\$150)

MEAL SPONSORSHIP

Friday breaks: Sponsor (\$1,000) Co-sponsor (\$500)
Saturday breaks: Sponsor (\$1,000) Co-sponsor (\$500)
Opening Reception: Sponsor (\$2,000) Co-sponsor (\$1,000)
Breakfast: Sponsor (\$3,000) Co-sponsor (\$1,500)
Lunch: Sponsor (\$4,000) Co-sponsor (\$2,000)

PURCHASE CALCULATION

Sponsor/EXhibitor Level \$ _____
Additional Representatives \$ _____
Other Purchases/Ads \$ _____

TOTAL	\$ _____
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PAYMENT METHOD

Check (made payable to Idaho Veterinary Medical Association)
 Visa MasterCard American Express

By purchasing booth space you agree to the Exhibitor Rules and Regulations.
Payment must be received by the IVMA to hold your booth space reservation.

Credit Card Information
Name on Card: _____
Card Number: _____ Exp Date: _____ Security Code: _____
Billing Address/St/Zip: _____
Send receipt to this email: _____

Please send both pages of your Reservation Form to: director@ivma.org or Mail to: IVMA, PO Box 241, Timnath, CO 80547

7 Rules & Regulations



Booth Space

Vendor subscribes for booth space in the Conference Center at the 2024 Mountain West Veterinary Conference at the Snake River Event Center, Idaho Falls, ID on June 6-8, 2024. The 2024 MWVC reserves the right to reject any applicant or vendor and will refund the amount paid for that space. The 2024 MWVC reserves the right to assign, designate, or change your booth location.

Payment

Payment for vendor's booth space shall accompany the Exhibit Booth Reservation form and must be received by the IVMA to hold your booth space reservation. Refunds must be requested in writing before May 1, 2024 and will receive 50% of the original fee. No refunds after May 1, 2024.

Hours of Operation

Exhibit should be completely assembled by 3:30 pm MT on Thursday, June 6. Vendors shall staff their booth during all hours of the conference. Vendors shall not begin disassembling their exhibit until 2 pm on Saturday, June 8.

Exhibit Hall open hours for attendees

Thursday, June 6: 4 - 5 pm MT

Friday, June 7: 10 am—5 pm

Saturday, June 8: 7:30 am—2 pm

Full vendor schedule

Thursday, June 6

1:00 - 3:30 pm - Exhibit booth set up in Event Center. Check-in at the Registration Desk and pick up your name badge and materials.

4 - 5 pm - Opening Reception with Exhibitors (attendees and exhibitors)

Friday, June 7

7 - 8 am - Breakfast buffet open for attendees and exhibitors - included in exhibitor registration

10 am - Exhibits open

10 - 10:30 am - Beverage break in Exhibit Hall

12:30 - 2:00 pm - Lunch

3 - 3:30 pm - Beverage break

5 pm - Exhibits closed

Saturday, June 8

7 - 8 am - Optional breakfast buffet for attendees and exhibitors - included in exhibitor registration

7:30 am - Exhibits open

10 - 10:30 am - Beverage break in Exhibit Hall

12:30 - 2:00 pm - Lunch (Exhibits open until prize drawings at end of lunch period.)

2 pm - Exhibit break down

Interference Prohibited

Excessive noise, bothersome lighting or other use by vendor which interferes with the exhibition space used by other vendors is prohibited, as is the creation or maintenance by vendor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither vendor nor advertising material shall protrude into aisles. Booth shall not exceed 8 feet in height.

8 Rules & Regulations continued



Insurance Not Provided

Vendor acknowledges Idaho Veterinary Medical Association and the Mountain West Veterinary Conference provides no insurance covering vendor's property. It is vendor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the 2024 Mountain West Veterinary Conference.

Services Not Provided

The 2024 MWVC does not provide equipment, decoration, labor, carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. All arrangements for these items must be made by the vendor, and vendor shall defend, indemnify and hold harmless the Idaho Veterinary Medical Association and 2024 MWVC for any and all claims, losses, damages, injuries or other charges which may occur from such arrangements made by vendor.

Indemnification

Vendor shall defend, indemnify and hold harmless the Idaho Veterinary Medical Association and the 2024 MWVC and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by vendor's use of the premises, the conduct of vendor's business or from any activity or work done, permitted or suffered by vendor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

Booth Cancellation Policy

If written cancellation is received by May 1, 2024, Vendor is entitled to a 50% refund.
Within 30 days - If Vendor cancels after May 1, 2024, Vendor will not receive a refund.

Shipments & Lodging

Ship Exhibit Materials to:

COMPANY NAME
c/o Snake River Event Center
Attn: David Rail
780 Lindsay Blvd
Idaho Falls, ID 83402

Shipments accepted up to 5 days before the meeting and will be available during Exhibitor Set up on Thursday.

Lodging

A guest room block and special rates are reserved under the "IVMA rate."

Shilo Inn

780 Lindsay Blvd
Idaho Falls, ID 83402
P: (208) 523-0088

Prior to May 20, 2024, make your reservation by calling (208) 523-0088 and ask for the "IVMA" rate.

Double Queens (2-4 guests) —\$199 + tax
King/sofa (1-2 guests) —\$169 + tax

Arrival time: 4:00 pm; Check out time: 11:00 am

For information on the hotel, please visit [Shilo Inn, Idaho Falls](https://www.shiloinn.com).